



INTERNATIONAL

# VIRTUAL HOUND SHOW

— BRINGING COMMUNITIES TOGETHER —

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## Online Silent Auction

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**We are faced with unprecedented global challenges the likes of which we have not seen in living memory. While times are challenging for individual hunts, working together as an international community, we can achieve far more!**

Had the Covid-19 emergency not taken place, the Summer months - in the Northern Hemisphere, anyway - would be full of shows and hunt events, many of which would be critical for fundraising.

This is why IVHS has decided to launch a silent auction to run alongside the international virtual hound show. This exciting event gives participating hunts the opportunity to raise significant funds for themselves as well as for both local and national charities.

All hunts competing in the virtual hound show are invited to enter a single lot for the silent auction. Lots can range from the glamorous to the practical with proceeds raised going directly to support the donating hunt or its nominated charity.

Together we can harness the power of crowd marketing with each hunt reaching beyond their own community; nationally and internationally, potentially making far more money for their item. The auction will be open online for five weeks to receive bids. We will be using a system successfully used by a number of UK hunts for their own online auctions.

May I encourage you to think who amongst your supporters might have that unique item which will enable your hunt to maximize this unique fundraising opportunity?



**Here some examples from around the globe:**

- A pledge of a parking space for Car Park One at Royal Ascot 2021 might not achieve a significant price at a traditional auction at a local function, but offered to a global community may generate a great bid even at this particularly difficult time.
- A shooting lot providing a unique experience for a team of guns.
- All hunts have someone within their country who could offer a unique experience such as being a guest for a day at the races or polo in Millbrook, New York.
- One Week's Fly fishing trip to Canada at a camp with your own chef.
- A week's accommodation in a beachside house at Wainui Beach, Gisborne, New Zealand.

The online auction catalogue will be collated to ensure consistency throughout and will be broken down into different sections such as hunting, racing, shooting, accommodation & experiences. The silent auction will be professionally marketed to a high net worth audience drawn from the hunting, shooting and racing communities. This audience will be encouraged to browse the catalogue and to make a bid, showing support for our community and each individual participating hunt.

Sincere thanks in advance to the very generous individuals and businesses which I am sure will support you with amazing auction lots.

**For further information please email** [auction.sec@virtualhoundshow.com](mailto:auction.sec@virtualhoundshow.com)

**Supporting Hunting Associations:**

Central Committee of Fell Packs  
 Club du Chien d'Ordre  
 Irish Masters of Foxhounds Association  
 Irish Masters of Harriers Association  
 L'Association des Jeunes Veneurs (AJV)  
 Masters of Basset Hounds Association  
 Masters of Deer Hounds Association  
 Masters of Foxhounds Association North America  
 New Zealand Hunts Association  
 The Association of Masters of Harriers and Beagles  
 The Hunting Association of Ireland  
 The Masters of Foxhounds Association  
 The National Beagle Club of America  
 The Société de Vénerie

**Key (IVHS) dates for Hunts**

Registration open now.  
 Entries from 15th June  
 Entries close 30th June  
 Show open 17th July  
 Show closes 14th August  
 Results published 14th August



Brought to you by Acre Events

Photographs kindly by Sarah Farnsworth